Hillsborough High School IB Alliance

Board Meeting Minutes, October 18, 2017

Jimmie B Keel Library, Rm B

Attending: Bonnie Amsterdam-Miele, Ann Collins, Lisa Joseph, Laura Ankenbruck, Angie Moreschi-Jadick, Lynn Mendelsohn, Nivia Cuevas, Andy Hamilton, Denise Hamilton

Meeting was called to order at 6:40 PM by President Bonnie Miele.

Minutes of the August board meeting were emailed to members prior to this meeting. Unable to approve these due to low attendance tonight and no quorum of voting board members. Secretary Jen Scanlon is taking time off the board for medical reasons.

Website and **MySchool** – There was an extended discussion regarding the organization's website. The redesign and new format is looking good. Yupa Sanne has worked very hard and devoted many volunteer hours into this. Every board member was supposed to let Yupa know if things were missing or needed an update. That list is ongoing. The site will need continuous maintenance. It was suggested that we eventually find another parent, or even possibly a student, to help with and be a back up to site maintenance when Yupa is too busy, on vacation, etc. May need to advertise this need on the site.

Things that are on the list for improvement, or to be added – Faculty information, IB Alliance position contact info, need for SiteLock security for purchases. IB Alliance had purchased a 3-yr SiteLock last year.

My School is currently on site, under "Join Us." There was much discussion with suggestions to have multiple key board members as administrators on My School to post information, input data, and help keep this current. Lynn Mendelsohn, Membership chair, has up-to-date membership info ready and will contact Yupa to see if she can input data into directory on this plug-in. Current members at 160, with \$5735 collected in dues.

Also suggested that Jamie Bott, e-mail blast coordinator, should take over the communication part of MySchool. Ann and Bonnie will reach out and see if she agrees to that. The Constant Contact subscription, which currently supports our parent email communication, runs out this month and it was previously agreed on that we don't need to duplicate what MySchool can provide.

Volunteer coordinator, Johnna Rawls, will reach out to specific volunteer requests that were indicated on membership forms. Teacher Wish list will also need to be finished.

IB Pinning – Michelle Perez was chair and unable to attend this meeting to report. She will give a detailed report at the next meeting. Lisa Joseph reported financials regarding this event. \$876 income; \$784 in receipts for costs. One large expense were the large decorated paw shaped cookies for \$300.

Treasurer's report – Lisa Joseph – several deposits and checks still to be recorded, but current checking balance is \$7540.25; savings acct \$12, 325.81. A year to date detailed report was provided and is attached.

Upcoming Events -Nov 2 is Open House for perspective new students and families. Laura will check with Ms Fitzgerald to see what help is needed. Last year, IB Alliance President gave short overview to attendees and Sr Fundraising had basket raffles available. Should provide water to guests.

Senior Banquet and Fundraising – Nivia reported only 8 Senior parents are members of the Alliance. Newsletter is being prepared to be mailed to each Senior household with information explaining the Senior Banquet, Opt-out, adopt a senior, timeline of events, etc. Denise suggested that an invitation to any parent who would like a part in helping with the banquet be included, along with possible meeting dates.

Next Sr Fundraising event – Dec 3 – Bingo at c.1949, to include an ugly sweater contest.

Elder Ford Test Drive that was held last week had disappointing numbers of participants with only 42 recorded. Ann Collins has a Bill Currie Ford fundraising opportunity that will benefit the Alliance Gen Fund at the last FB game on Nov 3rd. There will be a tailgate party, 2 games to play, and drawings for yeti and grill throughout the evening. Need 300 participants to earn \$10/person (over 18) to raise a potential of \$3000. All members need to encourage game attendees to help our organization with this.

New Business – Bonnie mentioned the possibility of having staggered fees for each IB class level to cover all of their upcoming planned events, such as collecting IB Pinning fees to JR parents with their membership. It would allow up front dollars to support planned events.

Meeting adjourned at 8:22 PM by Bonnie Miele.

Minutes recorded and submitted by Denise Hamilton, temporarily filling Secretary duties.