

Internet fundraising: ChipIn and Facebook

Money up front: \$0

How it works: Use the Internet to make fundraising accessible and simple. ChipIn allows you to easily collect funds instantly and online through credit card payments. You can also link your ChipIn account to your Facebook and other accounts.

- Set up an account at ChipIn.com.
- Send an email through ChipIn to ask friends, family and colleagues to make a donation.
- You and your students can track your progress as you collect donations.
- Add the ChipIn application to your [Facebook](#) account or link it to your blog or one of the many other popular social networking sites.
- Use Facebook not only to link your ChipIn account but also to spread the word. It's most effective with consistent, but considerate, communication using status updates, messages and notes, uploading photos and videos of your travel destination or group (don't forget to tag them).
- Thank supporters publicly with a Facebook wall post. Not only does it give proper recognition, but it serves as a reminder to those who have not yet donated to take action.